Seattle Design Festival

2020 Theme: It’s About Time
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2020 is a big year. The Seattle Design Festival (SDF) is turning 10! Ten great years of public dialogue and community engagement exploring the impact of design on urban life.

Our anniversary comes at a pivotal moment in time, for our city and our world. This year’s festival theme, It’s About Time, ponders our past, present and future, and the urgency we feel at this unique moment in time. What can design be proud of over the last decade, and what opportunities have we missed? What will the next decade hold, and how should design respond?

About Seattle Design Festival
SDF is our region’s largest public design event, bringing together community members, designers and city leaders to explore the ways design improves our city and our lives. 10 days, 100+ programs and installations, happening city-wide.

About Design in Public
SDF is produced by Design in Public, a platform for bold design conversations. We envision a culture of design that fosters equitable, resilient and thriving communities. We unleash the design thinker in everyone to illuminate Seattle’s challenges and ignite action.
SDF 2019

At a Glance

20,000 +
Average Festival Attendees

Press Reach
19,348,090
From 50 mentions across 29 outlets

Twitter
Followers 3,919
192.5k impressions

Facebook
Page likes 6,980
39,103 total reach

Instagram
Followers 4,518
#SeattleDesignFestival
1,707 mentions
#DesignBALANCE
480 mentions

“The Festival creates the space we need to come together to think differently, and support ideas to create healthier, more engaged communities.”
Lisa Quinn

Sponsor
SDF 2020

Join us as we continue to affect change in our city by convening and informing our community around design issues that are relevant to all of us.

Make a Difference
Put your firm’s expertise to work making Seattle a better place to live. Demonstrate the relevance of your work to a large public audience.

Connect & Network
Connect to talented designers making design happen in our city. Engage with leaders and innovators. Give your team a chance to network and engage the public.

Showcase Your Work
Show the city what your firm can do with great design, and why it matters. Sponsors are eligible to propose unique festival installations, programs and events.
Sponsor SDF 2020

By sponsoring, you are supporting a socially engaged design ecosystem that fosters civic engagement and bold design content.

**Commit by April 1, 2020 to be included in all Festival Marketing Materials**

<table>
<thead>
<tr>
<th>Partnership Levels + Benefits</th>
<th>$10,000+</th>
<th>$5,000+</th>
<th>$2,500+</th>
<th>$1,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive host of a signature event</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Website home page recognition on festival calendar</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Special festival role for your firm leader (e.g. designer, spokesperson, MC)</td>
<td>✔️</td>
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<td>Logo recognition on print collateral</td>
<td>✔️</td>
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<tr>
<td>Featured interview of one of your designers on DiP Design Blog</td>
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<td>Featured in media kit and promotional materials</td>
<td>✔️</td>
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<tr>
<td>VIP Admission to Festival Kick Off Party</td>
<td>8 tickets</td>
<td>6 tickets</td>
<td>4 tickets</td>
<td>2 tickets</td>
</tr>
<tr>
<td>Propose a unique program or installation at the Festival</td>
<td>✔️</td>
<td>✔️</td>
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<td>✔️</td>
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<tr>
<td>Recognition on website and at Festival with your logo (L) or name (N)</td>
<td>L</td>
<td>L</td>
<td>L</td>
<td>N</td>
</tr>
<tr>
<td>Social Media recognition</td>
<td>Up to 5 posts</td>
<td>Up to 4 posts</td>
<td>Up to 3 posts</td>
<td>Up to 2 posts</td>
</tr>
</tbody>
</table>

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- Please charge my credit card.

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The Seattle Design Festival is produced by Design in Public, a strategic initiative of AIA Seattle, a chapter of the American Institute of Architects. Design in Public was founded in 2011 to promote a greater appreciation of the role and impact of design on urban life.

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