



Empowering Seattle at the 2017 Seattle Design Festival

Design in Public announces "POWER"-ful September at the region's largest design event

SEATTLE, Wash. (August 15, 2017): Design in Public and AIA Seattle announce today the full schedule for the seventh year of the annual [Seattle Design Festival](#) (**September 9 – 22, 2017**), the largest design event in the Pacific Northwest.

Over two weeks, [Design in Public](#), [AIA Seattle](#) and over 120 partners will host 80+ events and installations in dozens of venues across greater Seattle for thousands of visitors (30,000 people attended the Seattle Design Festival in 2016).

This year's festival theme is "POWER." Seattle Design Festival events will explore how design can power positive change.

"Seattle has found its voice as a champion of people and of the planet," said Lisa Richmond, Executive Director of AIA Seattle + Design in Public. "Designers and architects in our city are asking: how can design improve our city and our lives? The Seattle Design Festival brings the public into that ongoing conversation."

The Seattle Design Festival launches with the [Block Party](#), a free public event held outdoors in Occidental Park. The Seattle Design Festival Block Party features touchable, interactive art installations from artists, designers and community groups.

A wide range of individuals and organizations will collaborate on Seattle Design Festival programs in 2017, from school children to design firms to unhoused individuals to major technology companies, and more. Festival events demonstrate how the powerful and the powerless can work together to design a Seattle we all want to live in.

"It's important to reflect on our values as individuals and as a design community during a time when the world around us is changing rapidly" said Debra Webb, Public Programs Manager of Design in Public. "This year's Seattle Design Festival is all about exploring what role design has to play in elevating *everyone's* quality of life."

Full details on the 2017 Seattle Design Festival schedule and events can be found at designinpublic.org. Follow the Twitter hashtag #SDF2017 for recent updates.

WHEN: Saturday, September 9 – Friday, September 22

WHERE: The Seattle Design Festival happens at the [Center for Architecture & Design](#) and dozens of partnering venues across Seattle. Please see the festival website for full venue and event details: <http://www.designinpublic.org/>

PHOTOGRAPHY: Festival photos, pre-approved for publication, are available for download - needed photographer accreditation is included in a Word doc: <http://bit.ly/2hXnmJ1>

PRESS CONTACTS: Molly Michal | 206-528-2550 EXT 6 | molly@teamsapbox.com
Bray Hayden | 206-448-4938 EXT 108 | brayh@aiaseattle.org

MAJOR EVENTS:

Seattle Design Festival Block Party
September 9 – 10, 10am-6pm, free
Occidental Park, 117 S Washington Street, designinpublic.org/event/2017-block-party/
A two-day street fair celebrating the powerful ways design affects our lives. Featuring 37 large-scale installations, performances, and interactive design activities that can be enjoyed by people of all ages, sizes, and abilities. *Presented by Design in Public and community partners.*

Design Discussions
designinpublic.org/event/2017-design-discussions/
A series of curated interactive workshops, panel discussions and demonstrations exploring the POWER of design, led by technology design leaders, design educators, artists, activist and urbanists. *Presented by Design in Public and community partners.*

September 13, “Knowledge Is Power,” 6pm-9pm, free
DLR Group, 51 University Street, #600
designinpublic.org/event/knowledge-is-power/

September 15, “Technology Design Discussions,” 6pm-9pm, free, presented by Microsoft
Seattle Public Library Central Branch, Microsoft Auditorium
designinpublic.org/event/technology-design-discussions/

September 19, “emPOWERing Communities,” 6pm-9pm, free
Center for Architecture & Design, 1010 Western Avenue
designinpublic.org/event/empowering-communities/

Resurgence: 20th Annual Architectural Model Exhibit
September 14 – November 18, Tues-Thurs 10am-6pm, Fri 10am-5pm, Sat 1pm-5pm, free
Center for Architecture & Design, 1010 Western Avenue,
designinpublic.org/event/resurgence-20th-annual-architectural-model-exhibit/
A public exhibition of architectural models highlights the ways local designers’ work intersects with the growth of grassroots movements, the changing conceptions of what cities can be and do, and renewed interest in formerly neglected places, spaces, and ideas. *Presented by the Seattle Architecture Foundation.*

PARK(ing) Day
September 15, 9am-7pm, free
Multiple locations, designinpublic.org/event/parking-day/
In this annual event, Seattleites temporarily turn on-street parking spaces into pop-up

parks, to raise awareness about the importance of walkable, livable, healthy cities, and help re-think how our streets can be used. *Presented by the City of Seattle Department of Transportation.*

Seattle Design Festival Closing Party

September 22, 8pm-11pm, ticketed (suggested donation)

Karass Creative, 201 1st Avenue S, #210, designinpublic.org/event/2017-closing-party/

An evening celebration of Festival 2017, featuring music, performances, food, cash bar, dancing, raffle, design and more. \$20 suggested donation, no one turned away for lack of funds. *Presented by Design in Public.*

SEATTLE DESIGN FESTIVAL 2017: FULL PROGRAM LIST

[Framed Spaces](#). Exhibit by b9 architects. September 8-22 @ b9 architects.

[SDF2017 Block Party](#). Presented by Design in Public. September 9 & 10 @ Occidental Park.

[Tour The Bullitt Center – Experience the Power of Living Proof](#). Tour by UW Integrated Design Lab. September 9, 11, & 12 @ The Bullitt Center.

[Tolerance](#). Exhibit presented by Civilization. September 9-22 @ Civilization.

[With or Without](#). Exhibit by IDSA Northwest. September 9-22 @ Harbor Steps.

[Leviathan!](#) Installation by Olson Kundig. September 9-22 @ Occidental Park.

[Interface: Human Powered Innovation](#). Installation by Weber Thompson. September 9-22 @ Terry Thomas Courtyard.

[United We Stand: Design Swarms Workshop](#). Presented by AUTHENTIC DESIGN. September 10 @ Galvanize.

[Recharge the Battery: Ideas for Battery Street Tunnel](#). Exhibit by Aaron Asis, Downtown Seattle Association, Project Belltown, Growing Vine Street, & Block 41. September 10 & 21 @ Block 41.

[Recharge the Battery Walking Event](#). Tour by Aaron Asis, Downtown Seattle Association, Project Belltown, Growing Vine Street, & Block 41. September 10 @ Block 41.

[The Gig and Shared Economy and Future of Workspace](#). CEU by Legacy Group Workspace. September 11 @ Legacy Group Workspace.

[The Power of Community Engagement in Design of our Urban Fabric](#). Presentation by AIA Seattle Diversity Roundtable. September 11 @ Seattle City Hall, Bertha Knight Landes Room.

[Discovering the Power of Community](#). Installation by MG2. September 12 @ MG2.

[SDF2017 Design Discussion: Knowledge is POWER](#). Presented by Design in Public. September 13 @ DLR Group.

[Resurgence: The 20th Annual Architectural Model Exhibit](#). Presented by Seattle Architecture Foundation. September 14 – November 18 @ the Center for Architecture & Design.

[Resilient Power: Adapting to Risk in a Changing Seattle](#). Presentation by AIA Seattle Urban Design Forum. September 14 @ the Center for Architecture & Design.

[ARCADE Issue 35.2 Launch Party + Community Celebration](#). Presented by ARCADE. September 14 @ Old Stove Brewing Co.

[PARK\(ing\) Day](#). Presented by Seattle Department of Transportation. September 15 @ various locations.

[SDF2017 Design Discussion: Technology Design Discussions](#) Presented by Microsoft. September 15 @ Seattle Central Library, Microsoft Auditorium.

[Power of Community, Connection, and Cohousing](#). Talk & Tour by Schemata Workshop. September 15 @ Schemata Workshop.

[“Pressing On: The Letterpress Film” & Printer Panel](#). Presented by School of Visual Concepts & AIGA. September 15 @ Pacific Science Center IMAX.

[Harvard Belmont District Tour | Capitol Hill](#). Presented by Seattle Architecture Foundation. September 16 @ Merrill Court Townhouses.

[Class Action: Design Your School Workshop](#). Presented by Seattle Architecture Foundation. September 16 @ the Center for Architecture & Design.

[#ARTempowers Interactive Screening](#). Presented by Dreams Unlimited. September 16 @ King Street Station.

[IIDA NPC Firm Crawl](#). Presented by IIDA NPC. September 16 @ Legacy Group Workspace.

[Seattle Social Good Series](#). Presentation by IxDA & Open Seattle. September 16 @ Socrata.

[Greatest Hits Tour | Chart Toppers & Heart-Stopppers](#). Presented by Seattle Architecture Foundation. September 17 @ Fairmont Olympic Hotel.

[Hub Fest 2017: The Function in the Junction!](#) Presented by Mount Baker Hub Business Association. September 17 @ Art Space Mt. Baker Lofts.

[The History and Future of Design](#). Presentation by DesignArt and Technology Studio. September 17 & 18 @ Seattle Public Library – Capitol Hill.

[Power Duo: Communication + Imagination](#). Exhibit by DesignArt and Technology Studio. September 17 & 18 @ Seattle Public Library – Capitol Hill.

[Enter the Fray: How Architects & Designers Can Be Powerful Advocates](#). Presentation by AIA Seattle Public Policy Board. September 18 @ the Center for Architecture & Design.

[Rising Voices, Rising Vision: The Power of Public Space](#). Presentation by Mithun. September 18 @ Seattle Central Library, Microsoft Auditorium.

[SDF2017 Design Discussions: emPOWERing Communities](#). Presented by Design in Public. September 19 @ the Center for Architecture & Design.

[Fact or Fiction: Healthy Materials are Accessible to All](#). Presentation by Healthy Materials Collaborative. September 20 @ Terry Thomas Courtyard.

[Empowered Youth: Human-Centered Design Beyond Tech](#). Presentation by Artefact. September 20 @ Artefact.

[Collaborative Power: Transforming Our Future Public Realm](#). Presentation by UW College of Built Environments. September 20 @ the Center for Architecture & Design.

[Building Bridges](#). Presentation by Architecture for Refugees – USA. September 21 @ the Center for Architecture & Design.

[SDF2017 Closing Party](#). Presented by Design in Public. September 22 @ Karass Creative.

ABOUT THE SEATTLE DESIGN FESTIVAL

Presented by Design in Public, a strategic initiative of AIA Seattle, the Seattle Design Festival is the region's largest design event, bringing together the public, experts, business and city leaders to educate and promote an interdisciplinary public dialogue around the role of design in maintaining and enhancing the quality of life in Seattle.

ABOUT DESIGN IN PUBLIC

Design in Public is a strategic initiative of AIA Seattle, founded to celebrate the ways that design makes life better. Through the interdisciplinary annual Seattle Design Festival and other public programs, DIP nurtures relationships among designers, citizens, leaders and businesspeople to encourage public participation in creating places we all want to live.

ABOUT AIA SEATTLE

AIA Seattle provides the architecture community with resources and relationships to make a difference through design. A chapter of the American Institute of Architects, AIA Seattle is a 501(c)(6) nonprofit, membership service organization.

###