



****MEDIA ALERT****

Empowering Seattle at the 2017 Seattle Design Festival

Design in Public announces "POWER"-ful September at the region's largest design event

WHAT: The seventh year of the annual **Seattle Design Festival**: two weeks of contemporary design events and installations, presented by Design in Public and AIA Seattle. The 2017 festival theme, "POWER," explores how design can power positive social change. This year's edition of the Seattle Design Festival reflects on our values as individuals and as a community, reasserts the local design field's commitment to civic responsibility, and asks: who must we empower, through design? In 2016, over 30,000 people attended Seattle Design Festival events hosted by partner organizations across King County.

WHEN: Saturday, September 9 – Friday, September 22, 2017

WHERE: [Center for Architecture & Design](#) (festival hub) and dozens of partnering venues across Seattle, including Occidental Park – please see the festival website for venue and event details: <http://www.designinpublic.org/>

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NOTES FOR PRESS: **The Festival Press Preview is 6-8pm on Tuesday, August 15 @ the Center for Architecture & Design.** Interviews with festival artists, designers, program reps available, along with full press kit. Please RSVP to molly@teamsapbox.com.

Print-ready photography for media use [available via Dropbox](#); full festival schedule available there on August 4. See festival website for preliminary program information at <http://www.designinpublic.org/>.

Headline Seattle Design Festival events and dates include:

September 9 – 10: [Block Party at Occidental Park](#), free admission

September 13, 15, 19: [Design Discussions @ the Center for Architecture & Design \(September 15 event presented by Microsoft at the Seattle Public Library, Central Branch\)](#), free admission

September 14 – November 18: [Seattle Architecture Foundation's Resurgence: The 20th Annual Architectural Model Show @ the Center for Architecture & Design](#), free admission

September 15 – [PARK\(ing\) Day, in parking spots all over Seattle](#), in partnership with SDOT, free admission

September 22 – [Closing Party at Karass Creative](#), suggested donation

About the Seattle Design Festival

Presented by Design in Public, the Seattle Design Festival is the region's largest design event, bringing together the public, experts, business and city leaders to educate and promote an interdisciplinary public dialogue around the role of design in maintaining and enhancing the quality of life in Seattle.

About Design in Public

Design in Public is a strategic initiative of AIA Seattle, founded to celebrate the ways that design makes life better. Through the interdisciplinary annual Seattle Design Festival and other public programs, DIP nurtures relationships among designers, citizens, leaders and businesspeople to encourage public participation in creating places we all want to live.

About AIA Seattle

AIA Seattle provides the architecture community with resources and relationships to make a difference through design. A chapter of the American Institute of Architects, AIA Seattle is a 501(c)(6) nonprofit, membership service organization.

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